



nursery & flower farm, inc.

Growing for the future with right plants in right places



## Pink Damask Speedwell

*Veronica longifolia* 'Pink Damask'

Plant Height: 24 inches

Flower Height: 3 feet

Spread: 24 inches

Sunlight: ☉ ●

Hardiness Zone: 4a

Other Names: Longleaf Speedwell

### Ornamental Features:

Pink Damask Speedwell features beautiful spikes of pink flowers rising above the foliage from mid summer to early fall, which are most effective when planted in groupings. The flowers are excellent for cutting. It's narrow leaves remain emerald green in color throughout the season. The fruit is not ornamentally significant.

### Landscape Attributes:

Pink Damask Speedwell is a dense herbaceous perennial with an upright spreading habit of growth. Its relatively coarse texture can be used to stand it apart from other garden plants with finer foliage.

This perennial will require occasional maintenance and upkeep, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Pink Damask Speedwell is recommended for the following landscape applications;

- General Garden Use
- Mass Planting
- Container Planting



*Veronica longifolia* 'Pink Damask'  
flowers

Photo courtesy of NetPS Plant Finder



*Veronica longifolia* 'Pink Damask' in bloom

Photo courtesy of NetPS Plant Finder

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**Plant Characteristics:**

Pink Damask Speedwell will grow to be about 24 inches tall at maturity extending to 3 feet tall with the flowers, with a spread of 24 inches. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 10 years.

This perennial does best in full sun to partial shade. It prefers to grow in average to moist conditions, and shouldn't be allowed to dry out. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This plant can be propagated by division.

This is a selected variety of a species not originally from North America.

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